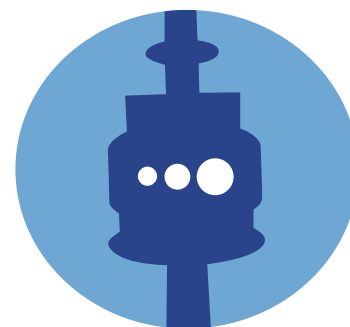


14th Global Conference on Ageing

August 8-10, 2018



IFA2018

Advertisement Cost Sheet

Ad Type	Size	Cost
Full Page, Full Colour <i>2 opportunities</i>	8.5" x 11"	\$500 USD
Half Page, Full Colour <i>4 opportunities</i>	4.25" x 5.5"	\$300 USD
Prime Page, Full Colour Ad (Outside Back Cover, Inside Front Cover) <i>2 opportunities</i>	8.5" x 11"	\$650 USD
Postcard Insert in Conference Bag*	5.8" x 4.1"	\$250 USD

*cost of print and shipping of conference bag inserts are not included in rate
Rates for advertisements assume print ready, high resolution materials.
Additional design and production charges will be charged to the advertiser as required.

Questions:

Contact Tarah McMaster, Manager, Conferences and Events – tmcmaster@ifa-fiv.org (416) 342-1655 x6

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