

Master Class – Knowledge Mobilisation to Maximize the Impact of Research

By: Dr. David J. Phipps, Executive Director, Research & Innovation Service, York University

Having fun while planning knowledge mobilization and assessing research impact.

Knowledge mobilization includes the tools and techniques that facilitate the uptake of research evidence in the context of its use so that research can have an impact on public policy, professional practice and/or social services. Do you know what difference your research or evidence will make in real life? Do you know how to plan your knowledge mobilization strategies? Do you know how to assess that impact if it happened? Do you know what skills are needed to get you there?

Drawing on the science of knowledge mobilization and research impact this master class will cover these three aspects of research impact with hands on practice using your own research/project/evidence as a case study.

Participants will gain an understanding of the science of knowledge mobilization and take away some tools for planning knowledge mobilization and assessing research impact. Participants will share their experiences to enable peer to peer connections amongst those with different levels of expertise. Participants will learn that practitioners of knowledge mobilization and research impact are an increasingly professionalized cohort ready to partner with you to help you plan and execute knowledge mobilization strategies so you can maximize the impacts of your research.

Master Class Objectives:

- To learn the key components to planning for research impact including a planning tool useful from grant application to working with partners to disseminating your evidence.
- To learn the art of qualitative inquiry to collect the evidence of impact. Bring your own research/project/evidence example and work through the impact case study tool to imagine what others will say about the impact you have had (or hope to have).
- To learn the skills and qualities of research impact practitioners (you might be one yourself!) so you can build the skills needed to plan and assess the impact of your research or evidence.
- To not be scared. Making and assessing impact is messy, but that's what also makes it fun and rewarding.

Presenter Biography



Dr. David J. Phipps, Executive Director, Research & Innovation Service, York University

Dr. Phipps manages all research grants and agreements including knowledge and technology transfer for York University including York's award winning Knowledge Mobilization Unit. In addition to other awards and recognition he has been named the most influential knowledge mobilizer in Canada. He received the 2015 Research Management Excellence Award and 2015 President's Award for Innovation in Knowledge Mobilization. In 2015 he was named the Gordon and Jean Southam Fellow from the Association of Commonwealth Universities. He is also the KT Lead for NeuroDevNet and Network Director for ResearchImpact-RéseauImpactRecherche.