AGING2.0: Improving experiences for older people through technology and innovation

IFA Webinar, August 8, 2017
Stephen Johnston, Co-founder & CEO
1. Overview of Aging2.0

2. Aging2.0 ‘Grand Challenges’
   a. Innovation Focus: Improving functional ability
   b. Innovation Focus: Enhancing age-friendly environments

3. Accelerating innovation in your community
Overview of Aging 2.0

Aging is happening 10x quicker than 100 years ago

Source: NIA/NIH/WHO
It starts with what people need...
Collaborating with Stanford to engage talented student designers
Overview of Aging2.0

OUR MISSION

Supporting innovators taking on the biggest challenges and opportunities in aging

OUR COMMUNITY

International, Interdisciplinary, Intergenerational

• 150+ Corporate Members
• 50+ Chapters in 20+ countries
• 3000+ Startups tracked
• 1000 Attendees at 2016 OPTIMIZE Conference
• 15,000 global subscribers
Overview of Aging2.0

A global program to connect innovators in aging

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Overview of Aging2.0

60+ Chapters around the world

ADELAIDE, Australia
AMSTERDAM, Netherlands
ANCONA, Italy
ATLANTA, GA, United States
AUSTIN, TX, United States
BALTIMORE, MD, United States
BANGKOK, Thailand
BARCELONA, Spain
BEIJING, China
BERKELEY, CA, United States
BERLIN, Germany
BOSTON, MA, United States
BRASÍLIA, Brazil
BRUSSELS, Belgium
BUENOS AIRES, Argentina
CEDAR RAPIDS, IA, United States
CHICAGO, IL, United States
DENVER, CO, United States
EINDHOVEN, Netherlands
GRAND RAPIDS, MI, United States
HELSINKI, Finland
HONG KONG, Hong Kong
HOUSTON, TX, United States
HQ, CA, United States
LIMA, Peru
LONDON, United Kingdom
LOS ANGELES, CA, United States
MAASTRICHT, Netherlands
MADRID, Spain
MIAMI, FL, United States
MINNEAPOLIS, MN, United States
NASHVILLE, TN, United States
NEW YORK, NY, United States
ORANGE COUNTY, CA, United States
PALO ALTO, CA, United States
PARIS, France
PHILADELPHIA, PA, United States
PHOENIX, AZ, United States
PRAGUE, Czech Republic
PROVIDENCE, RI, United States
RICHMOND, VA, United States
RIO DE JANEIRO, Brazil
SACRAMENTO, CA, United States
SAN DIEGO, CA, United States
SAN FRANCISCO, CA, United States
SAO PAULO, Brazil
SEATTLE, WA, United States
SHANGHAI, China
SINGAPORE, Singapore
ST LOUIS, MO, United States
TAIPEI, Taiwan, Province of China
TEL AVIV, Israel
TOKYO, Japan
TORONTO, Canada
VIENNA, Austria
WASHINGTON, D.C., United States
Overview of Aging2.0: Leaders Circle & Alliance programs

Driving collaborative innovation through partnerships

Aging2.0 Leaders Circle Members, July 2017
(Google for Entrepreneurs is a corporate-wide sponsor)
AGING2.0 IFA WEBINAR - August 8, 2017

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2. Aging2.0 ‘Grand Challenges’
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3. Accelerating innovation in your community
Aging2.0 Grand Challenges

CARING…
- Care Coordination
- Care Operations / Staffing
- Medication Management
- Remote Care Delivery

THRIVING…
- Engagement / Purpose
- Lifestyle & Daily Living
- Mobility and Movement
- Livable Communities

REIMAGINING…
- Financial Wellness
- Family Caregiving
- Cognitive Health
- End of Life
Grand Challenges: Innovations to improve functional ability

Person-centric design - combining form and function

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Grand Challenges: Innovations to improve functional ability

THE GILLETTE TREO™

THE FIRST EVER RAZOR DESIGNED SOLELY FOR ASSISTED SHAVING
Grand Challenges: Innovations to improve functional ability

Disappearing user interfaces - voice + AI

Always ready, connected, and fast. Just ask.
Grand Challenges: Innovations to improve functional ability

Consumerization and specialization of robotics

Catalia Health
Intuition Robotics
Jibo
Grand Challenges: Innovations to improve functional ability

Aggregated services wrap around the individual and connect the siloes

Cubigo
Grand Challenges: Innovations to enhance Age-friendly environments

New on-demand and social transportation options

lyft  
envoy  
Arrive
(866) 626-9879
Open 9am - 6pm Pacific
Grand Challenges: Innovations to enhance Age-friendly environments

Joining up providers to improve social determinants of health

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A ‘caring’ sharing economy: new models for living
Grand Challenges: Innovations to enhance Age-friendly environments

...including models for social intergenerational living
Grand Challenges: Innovations to enhance Age-friendly environments

Increasing recognition and support for family caregivers
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Aging2.0 is an open global platform to support local communities: Get involved!

- Host a Local Chapter event...
- Develop a ‘Test Squad’ of older adults...
- Appoint a Chief Elder Officer, or two...
- Join us in Taipei Oct 12 for our Asia event 你好 or San Francisco in Nov @ OPTIMIZE...
- Connect with startups and run pilots via Aging2.0 network...
- Host an Entrepreneur in (Senior) Residence (ask Andrew to help...)

THANK YOU!  stephen@aging2.com